



# NOLAN LIBUNAO

## 3D / MOTION ART DIRECTOR

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### EXPERIENCE

#### MOSAIC NORTH AMERICA • ART DIRECTOR Chicago, IL • 2016 - Present

**Clients:** Starbucks, Gerber, Amazon, Right Guard, Diageo, Anheuser Busch, Impossible Foods, Bacardi, LOLA Tampons, Grassroots Cannabis, Teavana, Georgia Pacific, Clorox, Lindt, Pirate Brands, Plum Organics, Stonefire Naan, Gelarto, Nissin, Moët & Chandon, Seattle's Best Coffee, Ritter Sport, Chelan Fresh, Rockit Apples, Absolut Vodka, Meta, Nestlé, Boost, Zack's Mighty, Land O Lakes, Blue Bottle Coffee, Cadbury, Woodman's Markets

- Brainstormed ideas for pitches and campaigns
- Created storyboards to visualize concepts
- Developed 3D renders of pack shots, displays and activations
- Produced animated reels, GIFs and HTML banners
- Produced static creative assets
- Utilized project management systems
- Presented work to internal and external stakeholders
- Supervised work done by fellow creatives

#### MIKE'S HARD LEMONADE • GRAPHIC DESIGNER Chicago, IL • 2015 - 2016

**Brands:** Mike's Hard Lemonade, Palm Breeze, White Claw, T.G.I. Friday's, Cayman Jack, American Vintage Beverage

- Produced print and digital creative assets

#### MIKE'S HARD LEMONADE • COMPLIANCE SPECIALIST Chicago, IL • 2012 - 2015

**Brands:** Mike's Hard Lemonade, Palm Breeze, White Claw, T.G.I. Friday's, Cayman Jack, American Vintage Beverage

- Provided legal review for creative assets

#### SARA LEE CORPORATION • PARALEGAL Downers Grove, IL • 2007 - 2012

**Brands:** Sara Lee, Ball Park, Douwe Egberts, Hillshire Farm, Jimmy Dean, Senseo, State Fair Corn Dogs

- Provided legal review for creative assets

### PROFILE

As a passionate and innovative Art Director with a focus on animation and 3D design, I bring a unique blend of creativity, technical expertise, and leadership to every project. With a decade of experience in the visual storytelling industry, I excel at crafting immersive worlds and dynamic visuals that captivate audiences and elevate brand identity.

### EDUCATION

**MS • Computer Graphics and Motion Technology - Technical Director**  
DePaul University  
Honors: Upsilon Pi Epsilon

**Certificate • Paralegal Studies**  
Loyola University Chicago

**BA • Philosophy, Psychology**  
Iowa State University

### SKILLS

Photoshop, Illustrator, InDesign, After Effects, Premiere, Google Web Designer, 3ds Max, Maya, Cinema 4D, Basecamp, MS Office, Teams, HTML, animation, motion graphics, 3D modeling, video editing, scripting